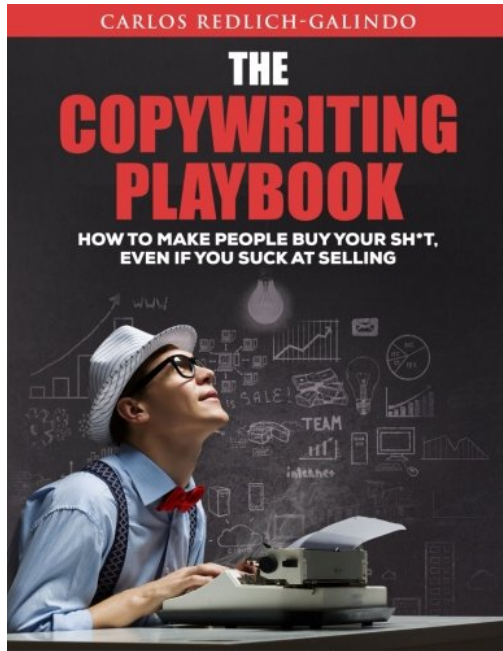


Ebook Download The Copywriting Playbook: How To Make People Buy Your Sh*T, Even If You Suck At Selling Full Book



Book details

- Author : Carlos Redlich-Galindo
- Pages : 104 pages
- Publisher : CreateSpace Independent Publishing Platform 2016-11-14
- Language : English
- ISBN-10 : 1540306461
- ISBN-13 : 9781540306463



Book Synopsis

If you're looking at this book, it's because you want to learn how to write words that transform into money. The truth is, most folks think writing the way your English teacher forced you to is the way you should write to persuade others. That's wrong. Dead wrong. In this book, you'll discover the proven and time-tested copywriting principles specifically designed for beginners just getting started. You'll also get access to swipe files and templates you can use to get rolling right away. This simple playbook will be your trusted guide as you go through the trenches of the direct-response marketing world.